

# Hope Li

## MULTIMEDIA JOURNALIST & STORYTELLER

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## EDUCATION

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### Biola University, La Mirada CA

Expected Grad: May 2025

Bachelor of Arts in Journalism, concentration in Writing and Publishing — 3.7 GPA

Dean's List: Fall 2021-Fall 2024

Torrey Honors College: Classical, Socratic alternative to Bible minor courses at Biola University

Relevant courses: Media Law, Multimedia Reporting, Data Reporting & Visualization, Digital Technology & Social Strategies for Media, International Journalism, Documentary & Investigative Journalism

## EXPERIENCE

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### Station Manager / Executive Producer, KBR The Torch, La Mirada CA

Aug 2024 – May 2025

- Resurrected dormant radio station as a podcast network arm of on-campus news website, increasing monthly downloads from an average of 4 to 35, with a record 62 downloads in one month

### Freelance photographer & videographer

Sept 2022 - present

- Coordinated, edited and processed high-quality photos for live theatre and event coverage, album covers, internal and external communications using Adobe Photoshop, Lightroom
- In 7 days, recorded and gathered video from 12 professors, edited and produced an 8:42 video with subtitles and background music using Adobe Premiere Pro
- Shot group photo of 158 students, edited in Adobe Lightroom and Photoshop, sent to supervisor within 20 minutes of capture

### Communications Dept Intern, TEAM (The Evangelical Alliance Mission), remote

Sept - Dec 2024

- Interviewed, reworked, wrote stories for blog posts; created Reels and carousel posts primarily for Instagram using Instagram, Adobe Photoshop, Premiere Pro and Canva

### Optometric Technician, Project Eyecare Optometry, Mission Viejo CA

Aug 2021 - Dec 2023

- Generated copy, graphics for marketing campaigns using Weave (medical CRM software)
- Trained new hires, assisted in creating office protocol manuals during an EHR software transition
- Personalized optical orders for 20+ patients weekly, age 0-90 in English and Mandarin

### Design Editor, *The Chimes*, La Mirada CA

Jan 2022 - May 2023

- Designed monthly newsmagazine publication with co-design editor using stock photos, AI-generated illustrations, Adobe InDesign, Photoshop

### Opinion editor, *The Accolade*, Fullerton CA

Aug 2020 – May 2021

- Managed writers, photographers, illustrators using Slack, Google Suite, Zoom
- Designed two tabloid pages per month using Adobe InDesign, Photoshop pre-COVID-19 pandemic
- Published articles, photos, captions, alt text to WordPress site managed by SNO

## SKILLS

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103 WPM, AP Style, comedy improv, 3x3 Rubik's Cube: 1:22.66

**Software:** Headliner.app, Instagram Reels, Adobe Suite, Google Workspace, Microsoft 365, Transistor.FM

**Hardware:** Sony a6400, Sony SEL 24-70 GM, Sony FE 70-200 f/4 G OSS, Canon XA15, Canon XA40, Manfrotto 504X Tripod System, Tascam DR-10L Recorder, Fiilex 301 3-light P360 LED kit, Fancierstudio softbox light kit, Yellowtec iXM, ATEM Mini, Telos Alliance Axia Radius Broadcast Console