Hope Li

MULTIMEDIA JOURNALIST & INNOVATIVE STORYTELLER

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EDUCATION

Biola University, La Mirada CA

Bachelor of Arts in Journalism, concentration in Writing and Publishing — 3.7 GPA

Dean's List: Fall 2021-Fall 2024

Torrey Honors College: Classical, Socratic alternative to Bible minor courses at Biola University Relevant courses: Media Law, Multimedia Reporting, Data Reporting & Visualization, Digital Technology & Social Strategies for Media, International Journalism, Documentary & Investigative Journalism

EXPERIENCE

Podcast Programming Intern, Focus on the Family, Colorado Springs CO

June 2025 - Aug 2025

Grad: August 2025

- Researched, read 14 books to write 35 scripts for Boundless and Focus on Parenting
- Produced the equivalent of 8 *Boundless* episodes. Reached an average of 4,912 downloads and an average of \$48 in donations per episode, of the four episodes released during the internship
- Coded a scheduling system with help from ChatGPT to automatically integrate live survey responses with current and future programming in Google Sheets for *The Boundless Show with Lisa Anderson*

Executive Producer, Torch Podcast Network, La Mirada CA

Aug 2024 - May 2025

- Resurrected dormant radio station as the podcast network arm of the on-campus news website
- Led, trained a new team of four on proper scriptwriting, recording and post-production editing and transcription practices in Adobe Audition, Headliner and Otter for news show *The Chimes Weekly* that increased average monthly downloads from two to 128 in four months and 14 episodes
- Promoted The Chimes Weekly and Biola Backstage on Instagram using Premiere and Headliner
- Recorded and edited episodes on deadline in Audition from raw audio files. Transitioned smoothly between VO, music and audio pulled from video. Applied noise reduction when necessary.

Freelance photographer & videographer

Sept 2022 - present

- Coordinated, edited, processed high-quality photos for live theatre and events, album covers, graduation, and internal and external communications using Adobe Photoshop and Lightroom
- Produced an 8:42 video with captions and music using Adobe Premiere Pro on deadline in 7 days
- Shot group photos of 158 students, edited in Lightroom & Photoshop with a 20-minute turnaround

Communications Dept Intern, TEAM (The Evangelical Alliance Mission), remote

Sept - Dec 2024

- Interviewed, reworked, wrote stories for blog posts. Copy edited digital and print content
- Maintained consistent branding in Reels and carousel posts I created for Instagram, Facebook and LinkedIn using Instagram, Adobe Photoshop, Premiere Pro and Canva

Design Editor, The Chimes, La Mirada CA

Jan 2022 - May 2023

Designed monthly news magazine publications on deadline. Used InDesign, Photoshop and news
judgment to select relevant art from staff photographers, stock photos and AI-generated illustrations

Opinion editor, *The Accolade*, Fullerton CA

Aug 2020 - May 2021

- Managed writers, photographers, illustrators using Slack, Google Suite, Zoom
- Designed two tabloid pages per month using Adobe InDesign, Photoshop
- Published articles, photos, captions, alt text to WordPress site managed by SNO Sites

SKILLS

103 WPM, AP Style, acting for live theatre, 3x3 Rubik's Cube: 1:22.66

Relevant programs: Otter.ai, Headliner, Transistor.FM, Instagram Reels, Adobe Suite, Google Workspace, Microsoft 365, Apple Podcasts and Spotify (back end), Smartsheet, Okta, Keeper, Dashlane

Hardware: Sony a6400, Sony SEL 24-70 GM, Canon XA15, Canon XA40, Tascam DR-10L Recorder, Fiilex 301

3-light P360 LED kit, Yellowtec iXM mic, Blackmagic ATEM Mini HDMI Live Switcher, Windows OS, Mac OS