

# Hope Li

## MULTIMEDIA JOURNALIST & INNOVATIVE STORYTELLER

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## EDUCATION

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### Biola University, La Mirada CA

Grad: August 2025

Bachelor of Arts in Journalism, concentration in Writing and Publishing — 3.7 GPA.

Torrey Honors College perpetual member: Classical, Socratic alternative to Bible minor courses at Biola

Relevant courses: Media Law, Multimedia Reporting, Data Reporting & Visualization, Studio Production, Digital Technology & Social Strategies for Media, International Journalism, Documentary & Investigative Journalism, Media Design Essentials, Photo Communication

## EXPERIENCE

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### Podcast Programming Intern, Focus on the Family, Colorado Springs CO

June 2025 – Aug 2025

- Researched, read 14 books to write 35 scripts for *Boundless* and *Focus on Parenting*
- Produced the equivalent of 8 *Boundless* episodes. Reached an average of 4,912 downloads and an average of \$48 in donations per episode, of the four episodes released during the internship
- Coded a scheduling system with help from ChatGPT to automatically integrate live survey responses with current and future programming in Google Sheets for *The Boundless Show with Lisa Anderson*

### Executive Producer, Torch Podcast Network, La Mirada CA

Aug 2024 – May 2025

- Resurrected dormant radio station as the podcast network arm of the on-campus news website
- Led, trained a new team of four on proper scriptwriting, recording and post-production editing and transcription practices in Adobe Audition, Headliner and Otter for news show *The Chimes Weekly* that increased average monthly downloads from two to 128 in four months and 14 episodes
- Promoted *The Chimes Weekly* and *Biola Backstage* on Instagram using Premiere and Headliner
- Recorded and edited episodes on deadline in Audition from raw audio files. Transitioned smoothly between VO, music and audio pulled from video. Applied noise reduction when necessary.

### Freelance photographer & videographer

Sept 2022 – present

- Coordinated, edited, processed high-quality photos for live theatre and events, album covers, graduation, and internal and external communications using Adobe Photoshop and Lightroom
- Produced an 8:42 video with captions and music using Adobe Premiere Pro on deadline in 7 days
- Shot group photos of 158 students, edited in Lightroom & Photoshop with a 20-minute turnaround

### Communications Dept Intern, TEAM (The Evangelical Alliance Mission), remote

Sept - Dec 2024

- Interviewed, reworked, wrote evergreen stories for blog posts. Copy edited digital and print content
- Maintained consistent branding in Reels and carousel posts I created for Instagram, Facebook and LinkedIn using Instagram, Adobe Photoshop, Premiere Pro and Canva

### Design Editor, *The Chimes*, La Mirada CA

Jan 2022 - May 2023

- Designed monthly news magazine publications on deadline. Used InDesign, Photoshop and news judgment to select relevant art from staff photographers, stock photos and AI-generated illustrations

### Opinion editor, *The Accolade*, Fullerton CA

Aug 2020 – May 2021

- Managed writers, photographers, illustrators using Slack, Google Suite, Zoom
- Designed two tabloid pages per month using Adobe InDesign, Photoshop
- Published articles, photos, captions, alt text to WordPress site managed by SNO Sites

## SKILLS

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103 WPM, AP Style, acting for live theatre, 3x3 Rubik's Cube: 1:22.66

**Relevant programs:** Otter.ai, Headliner, Transistor.FM, Instagram Reels, Adobe Suite, Google Workspace, Microsoft 365, Apple Podcasts and Spotify (back end), Smartsheet, Okta, Keeper, Dashlane

**Hardware:** Sony a6400, Sony SEL 24-70 GM, Canon XA15, Canon XA40, Tascam DR-10L Recorder, Fiilex 301 3-light P360 LED kit, Yellowtec iXM mic, Blackmagic ATEM Mini HDMI Live Switcher, Windows OS, Mac OS